



The Chinese University of Hong Kong
Department of Biomedical Engineering



Time: 2:00 pm, 8 October 2019 (Tuesday)
Venue: Room 215, William M.W. Mong Engineering Building

Increasing Scholarly Communication in Online Communities



Prof. Sarah Mojarad
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Abstract

Informal, digital networks are increasingly used as tools to positively impact the careers of scientists. Scholars are using these technologies to disseminate research, interact with the public, and stay up-to-date on the latest information in their fields. In this talk, I present examples of how I am training faculty and students in the science and engineering disciplines at the University of Southern California (USC) and the California Institute of Technology (Caltech) to use online communities in a professional context. I describe the need for such trainings, and provide recommendations for creating a professional online presence.

Biography

Professor Sarah Mojarad is a lecturer at the University of Southern California (USC) with joint faculty appointments in Viterbi School of Engineering and Keck School of Medicine. Her areas of expertise are in online communities, science communication, and online medical professionalism. She trains engineers, scientists, and medical professionals how to leverage digital platforms for career enhancement, public outreach, and improved communication skills. She has presented her work at numerous international organizations and meetings. Professor Mojarad received her BA in Psychology from Boston University and MS in Corporate and Organization Communication from Northeastern University.

***** ALL ARE WELCOME *****

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